



## Walker Wayland Australasia Limited

### Why Become a Member

Walker Wayland Australasia Limited is a network of independent accounting and other professional firms located throughout Australia, New Zealand and Asia. Many of the firms are also members of the BKR International association.

Being part of the Walker Wayland Australasia network will lift the profile of its member firms through increased marketing and access to broad base of shared resources. Member firms are also encouraged to participate in annual conferences where staff members develop their technical skills within a team environment.

### How to Become a Member

Prospective members will be required to fill in an “Expression of Interest” form that is sent to the Board of Directors of Walker Wayland Australasia Limited.

Once this is received, the expression of interest will be considered and a review of the prospective firm will be undertaken by a member of our Standards Committee. If successful, an “Application for Membership” form will then be provided to the prospective member for completion.

### Contact Us

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**Paul Hilton**  
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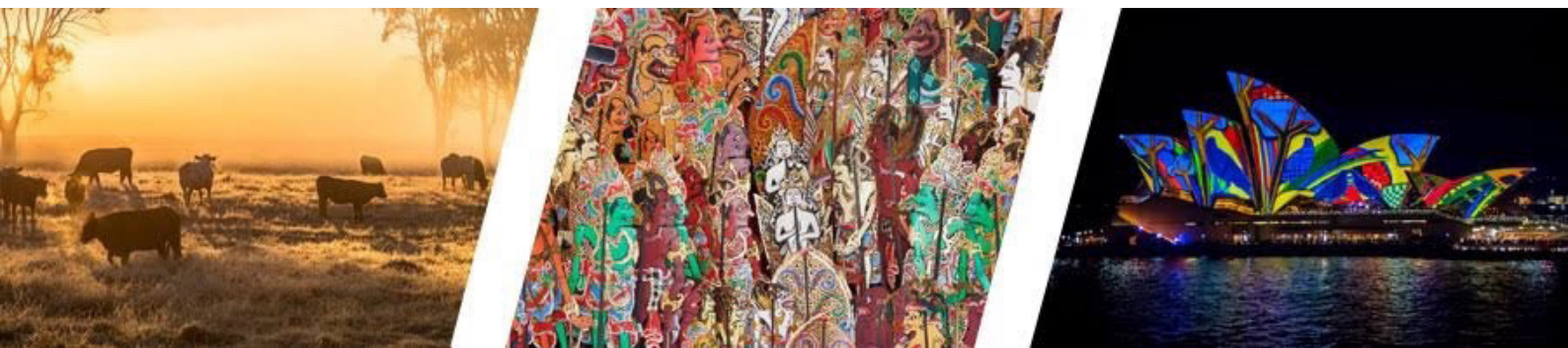
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## Full Members

### Benefits

- Participation in Walker Wayland Australasia Practice Groups - Tax, Audit and Assurance, Standards, IT, Health and Team Committee.
- Power to appoint a director of Walker Wayland Australasia Limited
- Ability to nominate position of Chairman
- Attend quarterly Practice Management Meetings at no cost
- WWA Secondment Program
- Employer of Choice
- Access to precedence material
- National/Trans-Tasman/Asia Pacific presence which in turn will lift the profile of the firm
- Indirect international access to BKR International association
- Being listed on the Walker Wayland Australasia website increasing marketing and internet presence
- Access to the Walker Wayland Australasia intranet
- Access to technical assistance, resources including newsletters and other marketing materials
- Increased economies of scale through group buying discounts
- Team member participation at annual Walker Wayland Australasia Conferences for technical training and professional development

### Full Branded Members

Full Branded Members will have full voting rights and the right to vote upon any change in regards to the name or logo under which all Full Branded Members trade. Member firms are expected to trade to fulfill the objectives of Walker Wayland Australasia per their Constitution. Firms will also have the power to appoint a director of Walker Wayland Australasia Limited.

### Full Network Members

Full Network Members will have full voting rights with the exception of changes in regards to the name or logo under which all Full Branded Members trade. Member firms are expected to trade to fulfill the objective of Walker Wayland Australasia per their Constitution. Firms will also have the power to appoint a director of Walker Wayland Australasia Limited.



## Regional Associate Members

### What is a Regional Associate Member

At Walker Wayland Australasia, we recognize the value that your brand has in your local community. We also recognize the issues that regional firms face are different to those in the city.

We have tailored a membership category specifically for firms in regional areas. This category, known as a Regional Associate Member, is a lower cost alternative to full membership and specifically requires the firm to retain its branding and identity.

To qualify as a Regional Associate Member, a firm must be located in a region, city or town with a population not exceeding two hundred and fifty thousand people.

A Regional Associate Member of Walker Wayland Australasia will have no voting rights and will trade to fulfill the objectives of Walker Wayland Australasia per their Constitution. Of course a firm in a regional area can choose to become a Full Member.

### Benefits

- National/Trans-Tasman/Asia Pacific presence which in turn will lift the profile of the firm
- Indirect international access to BKR International association
- Attend quarterly Practice Management meetings at a current charge of \$500 per attendee per meeting
- Being listed on the Walker Wayland Australasia website increasing marketing and internet presence
- Access to the Walker Wayland Australasia intranet
- Access to technical assistance, resources including newsletters and other marketing materials
- Increased economies of scale through group buying discounts
- Team member participation at annual Walker Wayland Australasia Conferences for technical training and professional development

### Branding

As a Regional Associate Member, firms will be required to display within the footer of their letterhead that they are an “Independent Regional Member of Walker Wayland Australasia Limited, a network of independent accounting firms” to acknowledge their association with Walker Wayland Australasia Limited.



## Boutique Associate Members

### What is a Boutique Associate Member

At Walker Wayland Australasia, we recognize there are many specialist business advisory firms that desire the benefits that come from being part of an international network but are often specifically excluded from joining these networks due to them not being full service firms.

We have tailored a membership category specifically for these specialist firms. This category, known as a Boutique Associate Member, is a lower cost alternative to full membership.

To qualify as a Boutique Associate Member, the firm must be a specialist accounting firm with less than or equal to fifteen full time equivalent employees.

A Boutique Associate Member of the Walker Wayland Australasia will have no voting rights and will trade to fulfill the objectives of Walker Wayland Australasia per their Constitution.

### Benefits

- National/Trans-Tasman/Asia Pacific presence which in turn will lift the profile of the firm
- Attend quarterly Practice Management meetings at a current charge of \$500 per attendee per meeting.
- Indirect international access to BKR International association
- Being listed on the Walker Wayland Australasia website increasing marketing and internet presence
- Access to the Walker Wayland Australasia intranet
- Access to technical assistance, resources including newsletters and other marketing materials
- Increased economies of scale through group buying discounts
- Team member participation at annual Walker Wayland Australasia Conferences for technical training and professional development

### Branding

As a Boutique Associate Member, firms will be required to display within the footer of their letterhead that they are an “Independent Boutique Member of Walker Wayland Australasia Limited, a network of independent accounting firms” to acknowledge their association with Walker Wayland Australasia Limited.